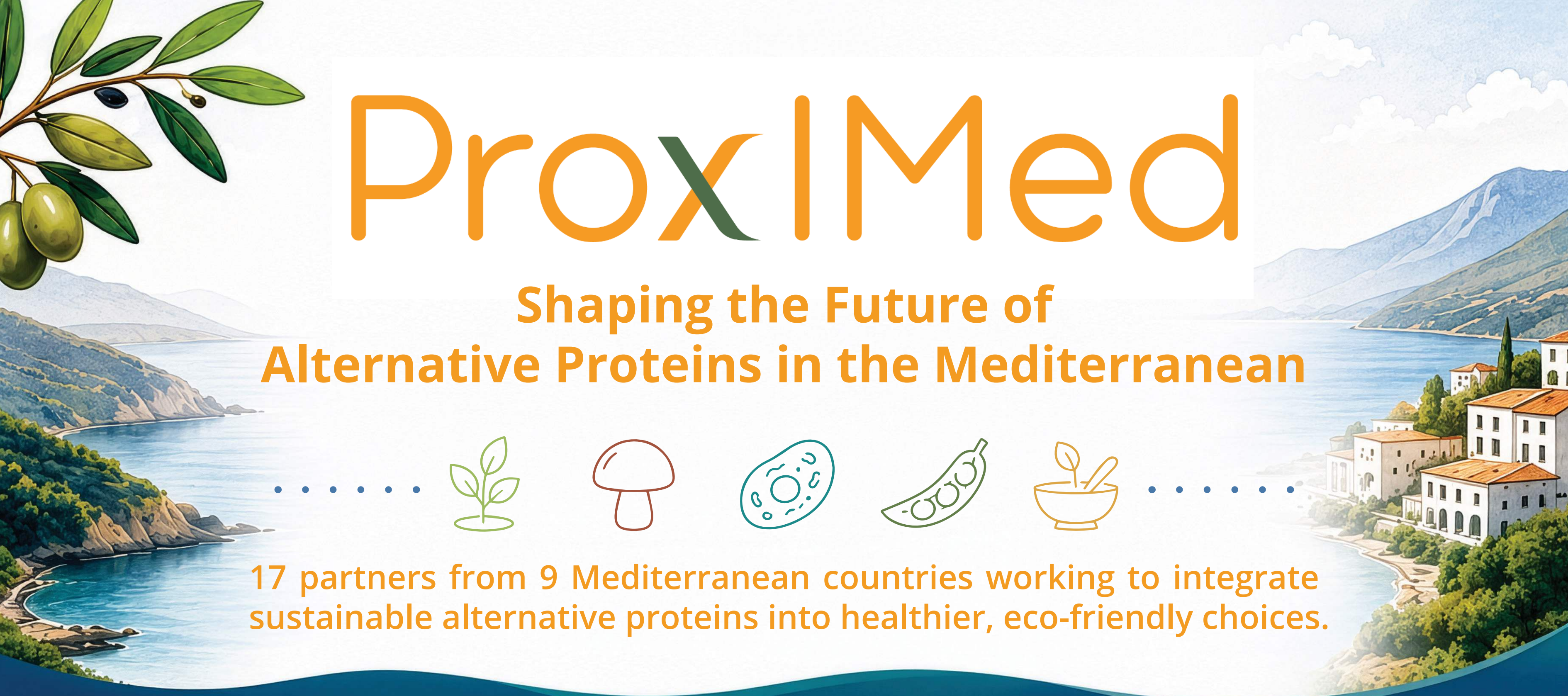




1 Consumer Insights



2,228 consumers surveyed in Portugal, Tunisia and Türkiye.

70%

80%

69%

Willingness to purchase traditional alternative proteins:

Portugal

Tunisia

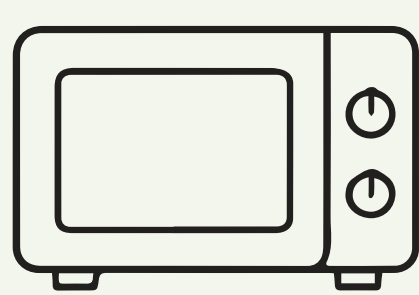
Türkiye



Health and nutrition was the top priority across all countries.

2 Green Protein Extraction

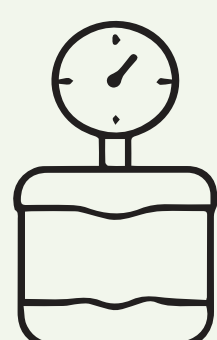
12 novel protein sources from plans, fungi and aquatic biomass were investigated



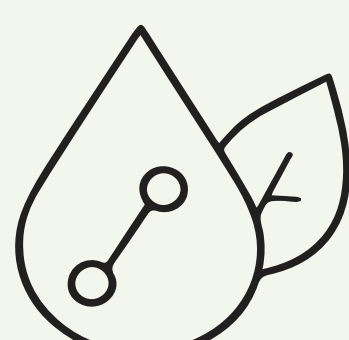
Microwave



Ultrasonication



Supercritical Fluids



Enzyme-assisted Extraction

Red lentil



88.7% protein purity

Faba bean



23% to 75.5% protein

Tomato pomace



+243% protein boost, reaching 71.7%

Duckweed



77% purity



Project target: >65% purity achieved with green technologies

3 From Research to Products

20+ prototype products developed



Meat analogues



Protein-enriched yogurt



Snack bars



Tomato soup



B2B powders & extrudates

4 Training & Knowledge Transfer



163

participants
Start2Scale e-learning



30

countries
across 4 continents



2

training schools
with 60+ participants



4

webinars
exceeding target

5 Project Reach



18,000+
webite views



1000+
LinkedIn followers



8
public engagement activities



6
international conference presentations

proximedprima.eu
Find us online @proximedprima



This study has received funding from the European Union's Horizon 2020-PRIMA Section I Program under grant agreement #2232



PRIMA
PARTNERSHIP FOR RESEARCH AND INNOVATION
IN THE MEDITERRANEAN AREA