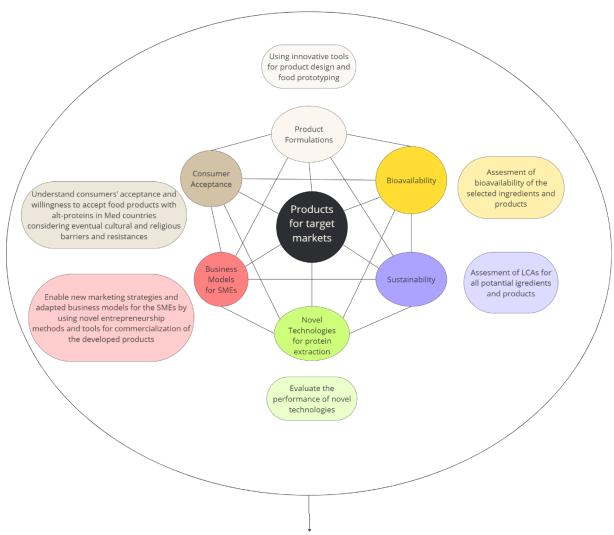


Innovation Management Strategy Outline



1. ProxIMed- Innovation Management Strategy Outline

The Innovation Management Strategy Outline has been prepared in collaboration with HSWT, METU, Focus Food Labs and AINIA. The formulations and methods, along with the sensory properties of the products, will be determined by the same partners as above. The Lice Cycle Analysis by Green Survey for product lifecycle management will also be taken into consideration while preparing the strategy in project month 24.



Promote alternative protein-based diets through awareness campaigns to encourage healthy food choices and motivate consumers and policymakers.

https://miro.com/app/board/uXjVNvP0URg=/



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